



background

Go to any film these days and you'll see countless previews, known as trailers, that introduce audiences to the next blockbusters coming to a theater near you. While trailers have become known for offering exciting glimpses of movies due to be released, they've also become known for their boundless use of **clichéd phrases** read by guys with **REALLY** deep voices. Among the many, the most commonly recognized are, "In a world...", "Based on a true story...", "She/He was just doing her/his job...", "From the people who brought you...".

contest

Your job is to create a clichéd movie trailer intro for a new film. The film does not have to exist, in fact it's probably better if it doesn't, and it does not necessarily have to begin with the phrase, "In a world..." It does, however, need to use common movie trailer clichés to motivate an audience into wanting to go see your imaginary movie.

Be creative. You are writing the opening voice-over for a film about whatever story you can imagine. Take a look at the examples below to get a better idea.

Two Rules:

1. Each entry must only be **no more than 150 words in length**.
2. All entries must be original work and not "borrowed" or "gathered" from other sources.

examples

In a world where Honey Boo Boo threatens the very fabric of all that is linguistically holy– a planet waits for rescue.

In a world where adjectives rule the day and evil lurks behind each dangling modifier; where passive voice shifts responsibility– a people huddle in terror.

In a world where words are created willy-nilly and where what passes for great writing must be no more than 280 characters– time ticks slowly toward apocalypse.

A small, dedicated group of heroes unites to make one last desperate stand...

To save the children,

To save a language,

To save a planet.

These few, these happy few, this band of scholars is...*The English Department!*

From the people who brought you *All Dogs Go to Heaven* and *Air Bud*, finally a story about the unmistakable bond that can happen when two strangers with nothing to lose go on an adventure and find each other. *A Man, a Ferret, a Winnebago.*